



IDFC FIRST
Bank










ALWAYS YOU FIRST

Important update regarding your Ashva Credit Card

Dear Cardmember,

As a valued **Ashva Credit Cardholder**, you continue to enjoy premium privileges designed to complement your lifestyle - seamlessly blending flexibility, value, and global benefits.

While you continue to enjoy:

-  Premium Metal Card
-  1% Forex Markup. (compared to industry-standard of 3–3.5%)
-  Up to 10 reward points for every ₹150 spent
-  1 Reward Point = ₹0.40 on travel redemptions
-  Buy One Get One movie offers.
-  Complimentary Airport Lounge Access.
-  Free Trip Cancellation Cover up to ₹25,000.
-  ATM Cash Withdrawals with Zero Interest if you repay by the payment due date.
-  Your rewards remain highly flexible - you can redeem them against any online purchase, without being restricted to a catalogue.

Update – Effective 18th June 2026

At IDFC FIRST Bank, we remain committed to making rewards simple, transparent, and truly valuable.

Your Buy 1 Get 1 movie ticket offer continues every month, now with spends of ₹20,000 or more in the previous calendar month on your card.

For example, to avail the movie benefit from August 1st, 2026, you must have spent Rs.20,000 or more in July 2026 calendar month.

You continue to earn bonus Reward Points on all travel bookings made via the IDFC FIRST Bank Mobile App- 20% Bonus Reward Points on hotel bookings and 10% Bonus Reward Points on flights, over and above your applicable base rewards.

Your rewards remain highly flexible - you can redeem them against any online purchase, without being restricted to a catalogue.

Rewards will be earned for spends up to your credit limit per billing cycle. Additional spends beyond this will not be eligible for reward points.

For further details, please refer to the updated MITC and Schedule of Charges.

[Know More](#)

Thank you for your continued trust in us.

Always **YOU FIRST**.

Team IDFC FIRST Bank

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