



Membership Terms and Conditions for Club ITC Culinaire For FIRST Private Credit Card

ABOUT THE BENEFIT:

The Club ITC Culinaire Select membership is allotted to all primary card holders of FIRST Private Credit Card on payment of joining fee. This membership will also be allotted annually on crossing ₹40 Lakh annual spends in the previous anniversary year.

Benefits of Club ITC Culinaire Select Membership:

The Club ITC Culinaire Select has been specially designed to cater to your refined culinary palate and provide experiences that complement your distinguished taste and lifestyle.

- Green Points earning at 25% on eligible Food & Beverage spends at participating ITC hotels.*
- 5% Green Points on eligible non Food & Beverage hotel spends at participating hotels (excluding WelcomeHeritage hotels).
- Gourmet Fridays - 50% bonus Green Points on dining spends at select restaurants at ITC Luxury collection hotel & Sheraton New Delhi on Fridays. (not applicable at Bukhara - ITC Maurya, Peshawari - ITC Rajputana and Jharokha - ITC Rajputana).
- 20% savings on Food & Beverage bill while dining at participating Fortune and WelcomHeritage hotels.
- Hi-spirited Wednesdays - Enjoy 2 at the cost of 1 at select bars during happy hours (applicable on select beverages).
- Birthday week - 50% bonus Green Points during your and your spouse's birthday week on your dining spends all ITC Luxury collection hotel & Sheraton New Delhi (not valid at Fabelle).
- SLEEEP boutique - Club ITC Culinaire members can now earn 5% green points on eligible spends at SLEEEP boutique.

*1 Green Point = 1

*Terms and Conditions Apply

One time use e-certificates

1 night stay including buffet breakfast in a standard room for two adults and up to two children below 12 years	Once
Room upgrade to the next category for a maximum of 3 nights	Twice
20% savings on purchase of WelcombreaK packages	Twice
50% savings on the Food & Beverage bill for a maximum of 4 guests	Once
25% savings on Food & Beverage bill at All Day Dining restaurants for a maximum of 4 guests	Twice
30% savings on purchase at the gourmet shops	Once
1 Kg cake while dining	Once

Exclusive Privileges:

- On every 25,000 spends (exclusive of taxes) of accumulated dining spends, you receive 1,000 points which can be used at all participating restaurants. This is valid on total accumulated food & beverage spends of up to 1,00,000 (exclusive of taxes) in the membership year.
- Personalised check-in.
- 50% off on published room tariff of suites on weekends (nights of Friday / Saturday) and more.
- Priority on room reservations with a 72 hour notice.
- Late check-out till 4 p.m. (subject to availability).
- Points do not expire and move to your Club ITC membership account on expiry of your Club ITC Culinaire membership.

*Please visit www.itchotels.com/clubitc-culinaire to know more about the program and detailed Terms and Conditions.

List of participating hotels is available on <https://www.itchotels.com/in/en/clubitc-culinaire/luxurystay-participating-hotels>

To enrol into the programme, please contact our Member Help Desk from Monday to Saturday between 10 a.m. and 6 p.m

How to avail:

1. The Club ITC Culinaire Select membership will be allotted to all primary card holders of FIRST Private Credit Card on payment of joining fee.
2. This membership will automatically get renewed if cardholder has crossed ₹40 Lakh annual spends in previous anniversary year.
3. Once the customer has paid joining or annual fees on the card, the membership will be allotted within 15 working days.
4. An email will be sent to customers registered email ID by the Club ITC Culinaire team regarding the membership confirmation.
5. Through that email, customer is then required to download the mobile app and log in using the registered mobile number and email ID.
6. Membership details will be available within the ITC Hotels mobile app along with all value vouchers and green points information.

Detailed terms and conditions:

1. The benefit is applicable only to primary cardholders of FIRST Private Credit Card.
2. Membership to the program will be allotted in the first year of card membership on joining fee payment realisation.
3. Membership to the program will be renewed every year if cardholder has crossed ₹40 Lakh annual spends in previous anniversary year.
4. IDFC FIRST Bank will entertain queries/ complaints related to membership issuance/renewal/activation only. Any issue pertaining to membership benefits/reservation/ service should be resolved by the Cardholder with Club ITC Culinaire directly.
5. Club ITC & IDFC FIRST Bank reserve the right to disqualify any participant/s from the benefits of the offer under reasonable grounds. In case of any fraudulent activity, prosecution will be carried according to the purpose of availing the benefits under the Offer.
6. Standard Terms and conditions of Club ITC Program applies.
7. Club ITC & IDFC FIRST Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.

8. Club ITC & IDFC FIRST Bank also reserve the right to discontinue the Offer without assigning any reason or without any prior intimation, whatsoever.
9. Cardholders whose accounts are not active and/or are closed or have a credit freeze will not be eligible for membership issuance/renewal.
10. The decision of IDFC FIRST Bank will be final and binding on all and any correspondence in this regard will not be entertained.
11. IDFC FIRST Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
12. The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
13. In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, IDFC FIRST Bank's decision shall be final and binding on Cardholders in all respects.
14. Offer provided by IDFC FIRST Bank is solely for promoting usage of FIRST Private Credit Card and IDFC FIRST Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the IHCL. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with IHCL directly.
15. The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by IDFC FIRST Bank.
16. Images provided in promotions are only for pictorial representation and IDFC FIRST Bank does not undertake any liability or responsibility for the same.
17. Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of any third party and is not intended to create any rights and obligations.
18. The offer by IDFC FIRST Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
19. IDFC FIRST Bank may use the services of agents for sales / marketing of the products/services. Copy Rights of IDFC FIRST Bank are Limited. All rights are reserved.
20. IDFC FIRST Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
21. IDFC FIRST Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
22. IDFC FIRST Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
23. All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and IDFC FIRST Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
24. The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.

25. Logos/trademarks used are owned by respective entities. IDFC FIRST Bank has been authorised to use these logos/trademarks for offer promotion purposes.
26. IDFC FIRST Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
27. Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
28. Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
29. The decision of IDFC FIRST Bank will be final and binding on all and any correspondence in this regard will not be entertained.