

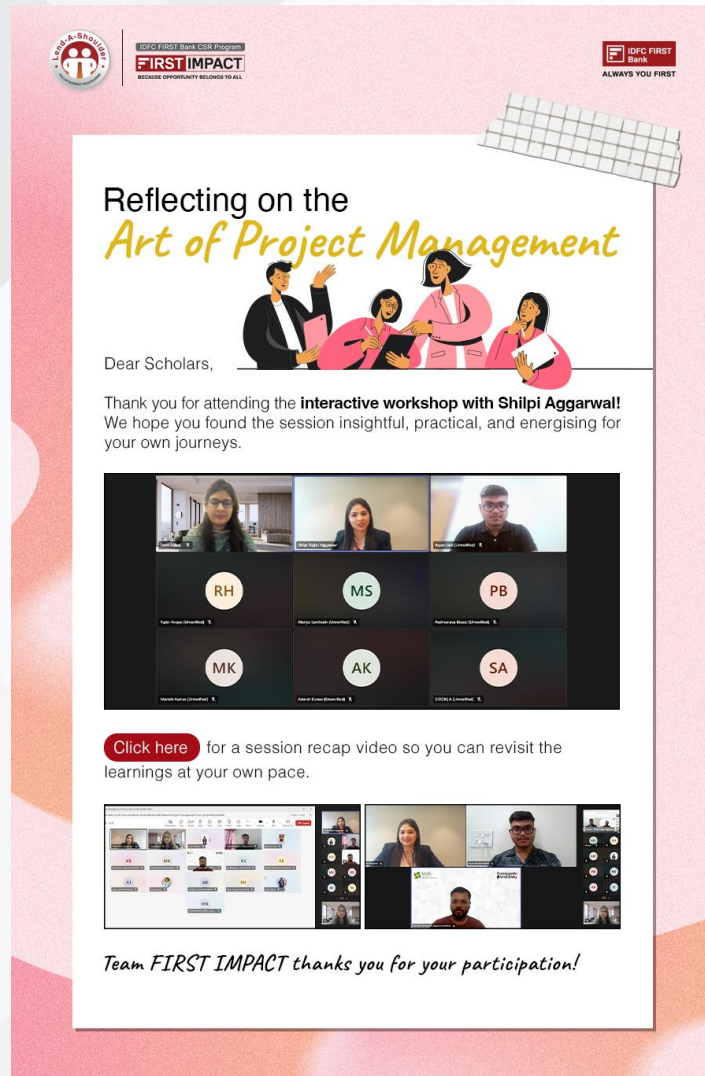
# Corporate Social Responsibility (28th CSR & ESG Committee Meeting)



BECAUSE OPPORTUNITY BELONGS TO ALL

# Highlights: Q2

# Mentor- Mentee Session



The card features a pink background with a white central area. At the top left is the 'Lead A Scholar' logo, and at the top right is the IDFC FIRST Bank logo with the tagline 'ALWAYS YOU FIRST'. The main title 'Reflecting on the Art of Project Management' is in a mix of black and yellow fonts. Below it is an illustration of four people in business attire. The text 'Dear Scholars,' is followed by a thank-you message for attending an interactive workshop with Shilpi Aggarwal. A screenshot of a Zoom meeting grid shows six participants with initials: RH, MS, PB, MK, AK, and SA. A red button labeled 'Click here' links to a session recap video. At the bottom is another screenshot of a Zoom meeting and a closing thank-you message from the Team FIRST IMPACT.

**Reflecting on the Art of Project Management**

Dear Scholars,

Thank you for attending the **interactive workshop with Shilpi Aggarwal!**  
We hope you found the session insightful, practical, and energising for your own journeys.

[Click here](#) for a session recap video so you can revisit the learnings at your own pace.

*Team FIRST IMPACT thanks you for your participation!*

Topic – Program Management

Mentor - Ms. Shilpi Agarwal, Lead – Innovation & Customer Journey

Participants Attended – 35

MBA Scholars - 28

Mentoring hour – 90 minutes

# Glimpses ( Computer Lab, DSE)

IDFC FIRST Bank CSR Initiative

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IDFC FIRST Bank supported Mural painting as part of Computer Lab refurbishment project at Delhi School Of Economics (DSE)



# Glimpses From the Field

IDFC FIRST Bank CSR Initiative

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FIRST IMPACT Team visited bank supported, Delhi School of Economics Computer lab along with CRES , IT & data analytics teams to hand over the assets

# Lend-A-Shoulder Employee Volunteering Program

# Overview for \*FY 25-26

4,965

## Volunteers Participated

*(Please note, figures reported in Q1 have undergone minor change by 1 volunteer count )*

8,441

## Volunteering Hours

*(Please note, figures reported in Q1 have undergone minor change due to addition of 1 volunteer count)*

11,695

## Direct Individuals Impacted

*(Please note, the Q1 reported figures that contained both direct & indirect individuals has been revised to 5126 from the earlier reported 6,244)*

4,073

## Items Created

4.72

## Average Feedback

*( 4.72 average feedback from 777 respondents)*

108

## Events conducted

*\*FY'26 Data being reported is till 25 September 2025 and is subject to change basis annual recon of figures*

# Overview \*Q2 FY 25-26

2,991

Volunteers Participated

1,727

Items Created

6,050

Volunteering Hours

4.70

Average Feedback

( 4.70 average feedback from 522 respondents)

9,356

Direct Individuals  
Impacted

70

Events conducted

\*Data is till 25 September 2025 & subject to change  
basis annual recon of figures



# Glimpses from Field

IDFC FIRST Bank CSR Initiative

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Volunteers at BKC, Mumbai office, conducting Financial Literacy session for college students from Dharavi Slum community



Volunteers at Bengaluru office created bicycles to be distributed to govt. school children.



Volunteers at BKC Mumbai office, created interactive Ludo boards to be distributed to students of Shree Sant Namdeo High School



School children from Tribal community in Kochi receiving 60 bicycles assembled by volunteers of HR department

# Ek Prayas Program

## Program Updates

- We identified 4 new NGOs, completed verification, and shortlisted 2 for field visits out of which **Arambh Autism Centre, Chat. Sambhaji Nagar, Maharashtra, has been selected for due diligence**. If cleared, we'll proceed with the agreement process to establish the 10th Ek Prayas Centre.
- A **total of 745 children** were **supported during Q2**, with **498 new enrollments** recorded across 9 different Ek Prayas centres up to the end of Q2.
- Through **33 stakeholder engagement sessions** led by the 4 NGO partners on various training and awareness topics, and we **reached over 666 individuals** across multiple villages. Additionally, **through diverse on-field engagement activities**, we **connected with around 112 villages during Q2**.

# Ek Prayas

- Our NGOs partners have successfully **raised 23.54 lakh** rupees through fundraising in Q2 which includes Cash and kind from different individual and corporate donors and till date around **29.36 lakh** rupees have been raised.
- A total of **809 home visits** were conducted by non-profit partners in Q2 to support and engage with Parents.
- **18 training sessions** were organized for parents, along with **31 Parent-Teacher Meetings (PTMs)** during the quarter.
- **94 children** received support from NGO partners for accessing social entitlements such as **UDID cards** and other benefits.



FIRST IMPACT Team coordinating with NDTV to shoot at Purulia, West Bengal with non profit partners







The FIRST IMPACT Team visited the tailoring unit in Gadag to review its operations



The FIRST IMPACT Team interacting with the Ek Prayas staff in Gadag to understand about their therapeutic practices and session methodologies for children



The FIRST IMPACT Team visited Sakya Foundation to review their field interventions and ongoing programs



The FIRST IMPACT Team visited Arambh NGO to review field interventions and ongoing programs as part of evaluating potential partners for a new Ek Prayas centre



The FIRST IMPACT Team engaged with children at Sakya Foundation to understand their disability conditions and assess the progress made through therapy

# IGNITE

# Launch of IGNITE



Erstwhile Catalyst For Impact program that aims to support innovative startups across India , to be renamed as IGNITE



IDFC FIRST Bank will be partnering with 2 incubators namely, IIT **Mumbai** & IIT **Delhi** to support 20 startups across thematic areas of Sustainability , AI for Social Good , Green Technologies & Climate Action.



Each incubator will receive INR 2.5 Cr as CSR Grants and will incubate startups for 6 months. Incubation will include mentorship sessions, roadmap implementation, demo day & showcase of startup's products.

# Startup Maharathi

(Part of IGNITE program)

Newly Proposed Program for Committee's Approval



# Startup Maharathi ( Part of IGNITE program)

- The Startup Maharathi Challenge is one of the flagship initiatives under **Startup Mahakumbh 2025** (DPIIT,GoI annual startup event) aimed at discovering, showcasing, and supporting India's most promising **early and growth-stage startups** across **10 high-impact sectors**.
- This nationwide challenge brings together **startups, investors**, ecosystem enablers, and **sector experts** on one platform to accelerate innovation and drive inclusive growth.
- The Challenge is envisioned to identify, nurture, and empower **innovative startups across India**. This high-impact platform is designed to identify and **accelerate** India's most promising early to growth-stage DPIIT recognized startups across 10 key sectors, including AI, DeepTech & Cybersecurity, HealthTech & BioTech, Gaming & Sports, **Fintech**, Incubators & Accelerators, Mobility, **Agritech**, B2B & Precision Manufacturing, D2C, ClimateTech, and Defence & SpaceTech.
- The Bank has chosen **20 Agritech & 7 Fintech startups** for this collaboration with **C-Ccamp**, incubator partner to support 27 startups with a total startup grant amount of 43 lakhs.
- Total **Program outlay** is **50 lakh rupees**, and this program has been classified as part of IGNITE ( IDFC FIRST Bank's Startup incubation program).
- In addition to funding, entrepreneurs and startups also gain an array of benefits including National Level Recognition, Exposure to Global Markets, Incubation & Mentorship support, Access to Investor Network as part of the incubation.



# Shwethdharma

# Shwetdhara

- **Business Performance of all 4 FPCs (till 15th Sept.)**
  - ₹2.4 crore revenue generated in Q2; cumulative FY25 revenue at **₹5.43 crore**
  - 7,088 AIs completed this quarter; total **1.81 lakh AIs** under Breed Improvement efforts
- **Recognition & Awards**
  - Implementation partners received 3 prestigious awards this quarter: **FKCCI CSR & Sustainability, SICA Excellence and Mahatma Award for Social Good and Impact 2025**
  - Mr. Ramangonda Patil (AIT, BAIF) awarded the national **Gopal Ratna Award** for excellence in dairy & AI services
- **Scale & Outreach (since inception)**
  - **64,538** farmers reached; **15,335 women shareholders** mobilized
  - **₹30.5 lakh share capital** raised across 830 villages
- **Climate & Animal Health Response**
  - **2836 Trainings** for cattle farmers on cattle health, lumpy disease management, feed supplement, deworming etc.
  - 27 Cattle health camps organized for diagnosis & support

# Shwetdhara

- **Fundraising & Sustainability**
  - **Expanded corporate outreach to Mahindra & Mahindra, JSW Foundation, Godrej Agrovet, Reliance Foundation, HDFC Parivartan, SAP, and Axis Bank Foundation** - discussions at early stages
  - **International engagements initiated with GAIN (Switzerland), CIFF (UK), and Global Innovation Fund** to explore co-funding and institutional partnerships
  - **Direct outreach to Nestlé, Pipavav, Cadence, 360 ONE Foundation, and IIFL Samastha** concluded without commitment
  - **Consulting firms including EY, PwC, Grant Thornton, Bridgespan, and Sattva** reviewed the proposal but did not move ahead citing scope and alignment constraints
  - **Visibility strengthened** through exploratory interactions with **ITC, NABARD, SBI Foundation**, and planned **FLAME field visit in Q3**
  - Cumulatively, **over 30 corporate and institutional funders engaged** to inform about Shwetdhara model

# Shwetdhara

- **Gram Sakhis & Women Empowerment**
  - Out of 830 Gram Sakhis, 122 are now earning ₹2,000+ per month
  - Among them, 58 Gram Sakhis earn ₹3,000+ per month, building sustainable rural livelihoods
  - Regular capacity building trainings on business development, mobilization & agri-business are helping them grow their business
- **Governance & Compliance**
  - All four FPCs fully compliant
  - AGMs completed; statutory filings done on time
- **Community Engagement & Outreach**
  - **Nukkad Nataks & Shwetdhara Rath** organized in MP to spread awareness
  - **Tele-calling services** active in Rajasthan & MP for AI, veterinary and farmer support
  - Strong NGO partner leadership with **regular field visits & reviews** ensuring last-mile engagement





FIRST IMPACT Team at Davangere, Karnataka office discussing ways to strengthen FPC business models and sustainability roadmap



FIRST IMPACT Team's visit to leading cattle feed manufacturing units in Punjab to explore scalable models



Women AI technicians trained under Shwetdhara, now driving breed improvement at the grassroots of Rajasthan.



FIRST IMPACT Team's visit to leading cattle feed manufacturing units in Punjab to explore scalable models





Gram Sakhis in Piparia, Madhya Pradesh being trained in business development – strengthening women-led rural enterprises



End Poverty, our NGO partner recognized with SICA Award for Excellence – advancing sustainable livelihoods in dairy



End Poverty, NGO partner honoured with FKCCI CSR & Sustainability Award for Shwethdara as impactful dairy development initiative



Mr. Ramangonda Patil, AIT under Shwethdara Program, awarded the prestigious Gopal Ratna Award for excellence in AI services and Conception Rates





Shwetdhara Rath reaching villages of Piparia – taking information and services to farmers' doorsteps



Gram Sakhis equipped with animal health knowledge – strengthening last-mile veterinary support



Board of Jeevanothak FPC at exposure visit to a cattle feed manufacturing plant



Street play in Ratlam, MP spreading awareness on dairy best practices under Shwetdhara



Street play in Sehore, MP during a cattle camp, spreading awareness on dairy best practices and health management



BAIF leadership team visits Abhyantara to review operations and strengthen program delivery



# Thank You