

Q2 Highlights

(Corporate Social Responsibility)



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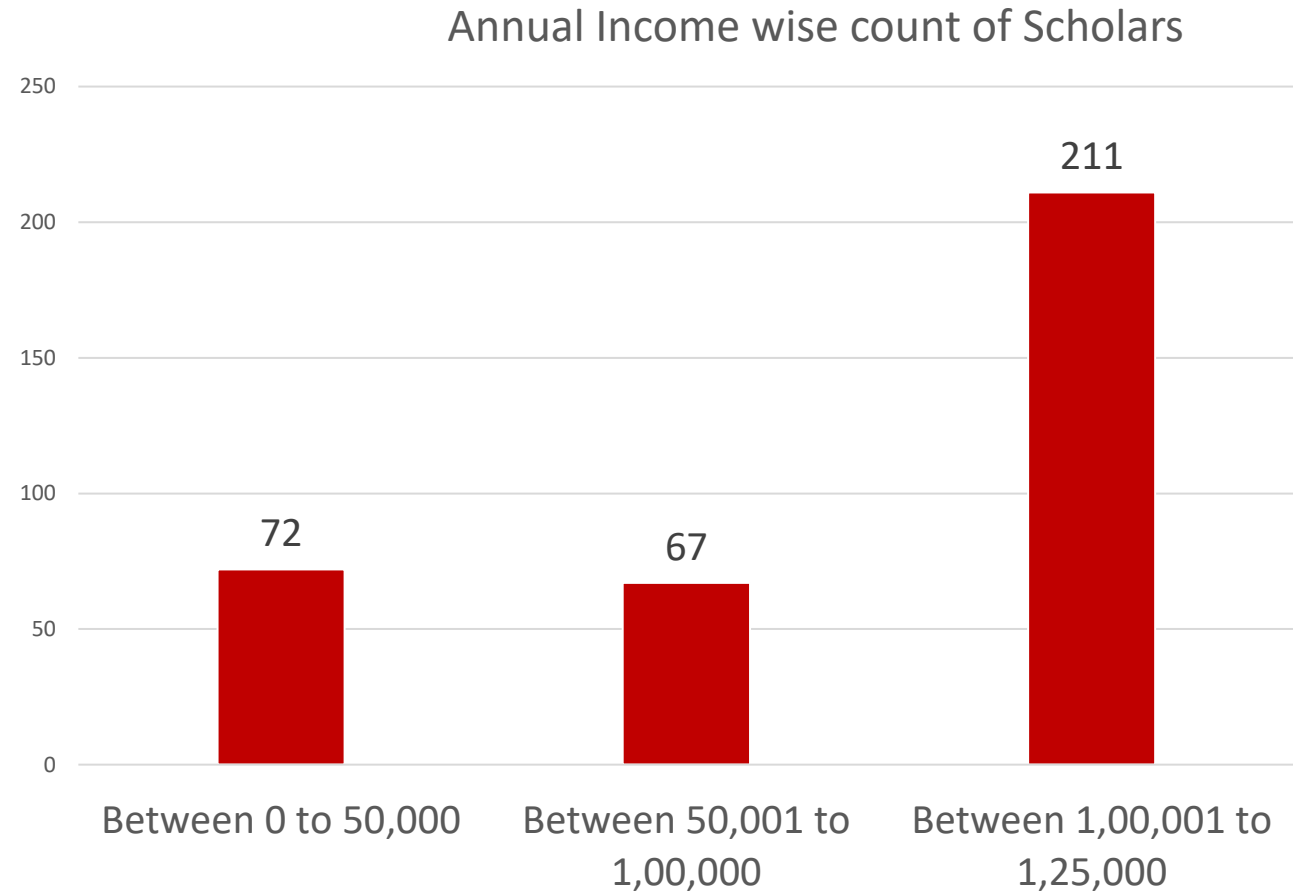
Highlights

MBA Scholarship Program

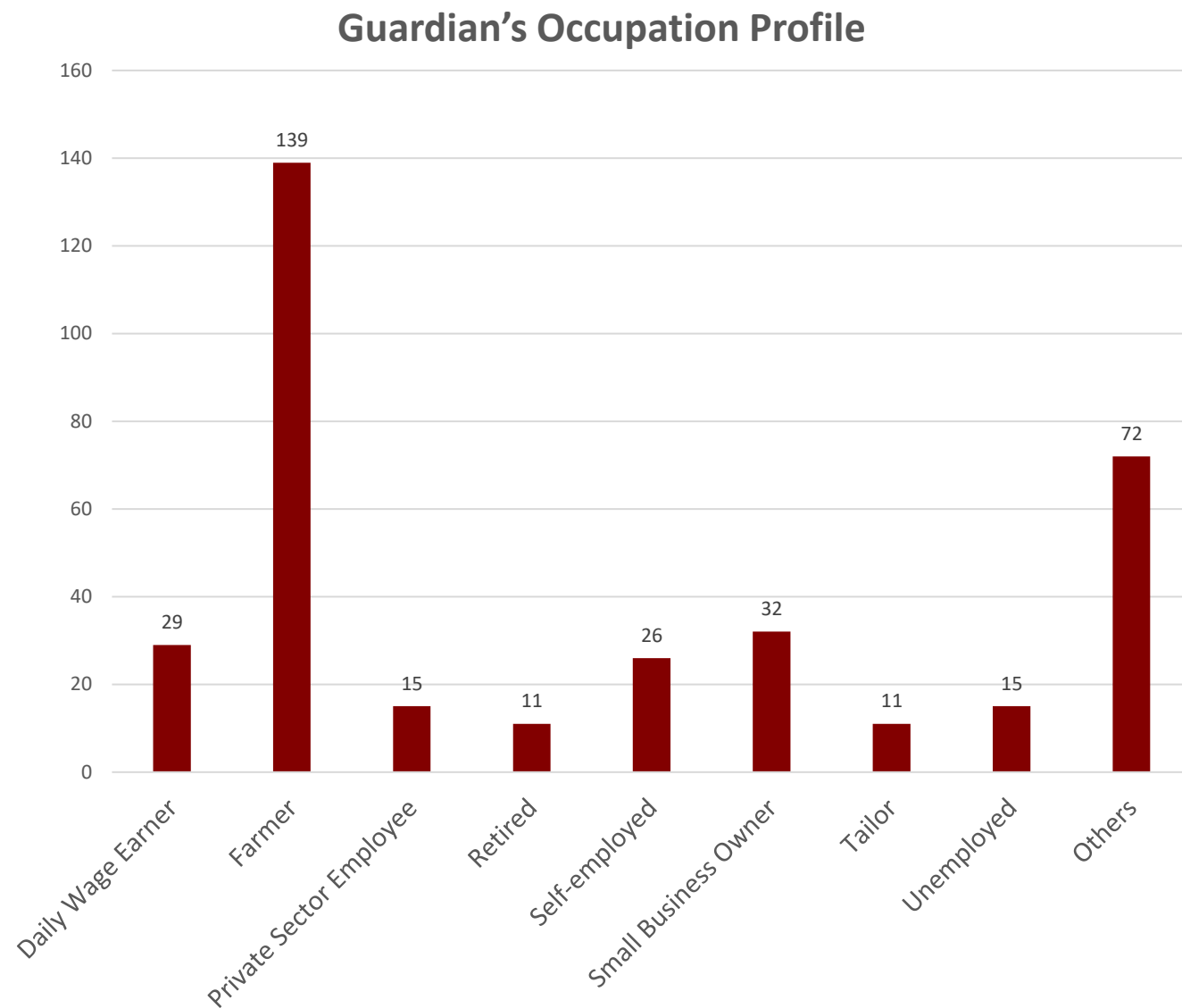
MBA Scholarship Program

- **350 students** were chosen for the prestigious MBA Scholarship Program , Batch of 2023-25
- 23% are female scholars & 77% are male scholars
- All 350 candidates belong to income bracket of **less than 1.26 Lakhs p.a.**

Income Bifurcation



Guardian's Occupation



Junoon Graduation Ceremony

- **Graduation ceremony** for students of the Junoon Entrepreneurship Program was held in August'23 which was attended by CSR Team
- Program started with a pilot in Oct 2022 and continued till July'23 and has now come to a **closure** for Pune location
- 4 batches have passed out till date and **50 entrepreneurs** have successfully set up their businesses
- Chosen Trades (44% fashion designing, 19% F&B , 15% Beauty & Wellness, 11% manufacturing & others)



CSR team at the Graduation Ceremony of Junoon Program, Pune , Maharashtra

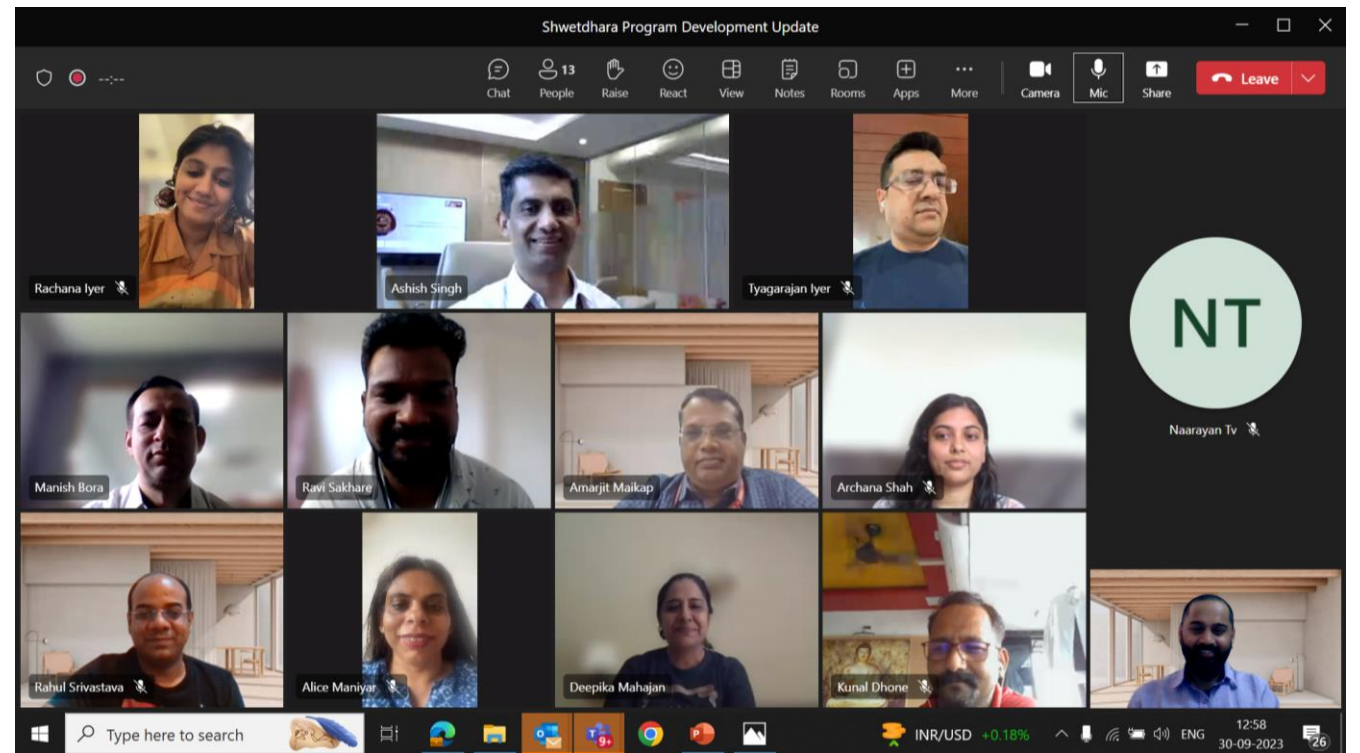
Shwetdhara Program



Celebrating 5 impactful years of Shwetdhara in Rajasthan

Highlights

- **Formation** of Shwetdhara Mentorship Committee
- Adrian and Ashish's Jaipur visit to celebrate 5th year in Rajasthan
- **Inauguration** of Head Office of Boraj FPC
- **Calf rally** with more than **100 calves and heifers'** and 250 farmers
- First cohort of Training for **20 women AI Technicians**
- New Agreements:
 - Karnataka- **BAIF**
 - Madhya Pradesh- **Ananda Foundation** and **IGS**
 - Rajasthan- End Poverty
- Expansion to **800 villages** from 454.
- FPCs completed their **AGMs**



- Adrian, Ashish, Tech team and CSR team working on SD platform

Shwetdhara Mentorship Committee

Purpose of the Committee:

- To volunteer their skills and expertise to build the Farmer Producer Companies (FPCs).
- Ensure comprehensive support and guidance across various areas



Inauguration of Boraj Farmer Producer Company's Head Office in Jaipur



Calf rally, demonstrating the positive outcomes of Shwethdhar's initiatives in breed improvement held at Patkodia village, Jaipur

Celebrating
5th Year in
Rajasthan



3rd AGM of Boraj Farmer Producer Company at Hotel Ramada, Jaipur





Celebrating 5th Year in Rajasthan

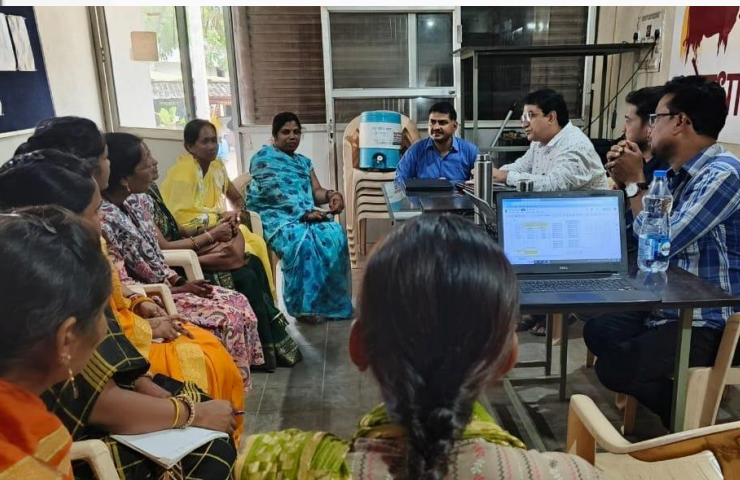


Orientation of Cluster Coordinators in Boraj PVK, Jaipur



On ground assessment of new partners by CSR Team in Ashoknagar, MP

Field Visits



CSR Team assisting in transition from Vrutti to Indian Grameen Services in Pipariya, MP



Orientation of Cluster Coordinators in Renwal PVK, Jaipur



Adrian, Ashish and CSR team reviewing potential partners for MP and Karnataka

Swachh Worli Koliwada Program

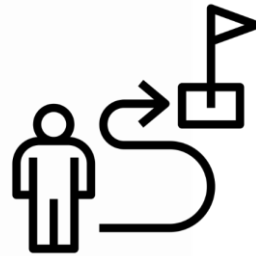
Highlights

- SWK intervention was closed at Worli Koliwada on **30th Sept 23**
- **MCGM has assured to collect the segregated waste** HH-level from the Worli Koliwada
- MCGM has agreed to take the **handover of assets** that can be used for their daily activities of waste collection and segregation
- MCGM is interested in exploring the intervention with the IDFC FIRST Bank and SMS around **awareness and segregated waste collection in the other parts of Mumbai.**



Program inception

Started in 2018 at Worli Koliwada.



Purpose of program

To make Worli Koliwada a zero-waste area.



Waste Collection

9,27,203 Kg wet waste and
1,13,172 Kg dry waste collected
since inception.



Compost

Produced **24,927 Kg** of compost
from the wet waste collection.

Awareness Activities

Sr. No.	Awareness activities	Total
1	No. of Household(DTD Awareness) visits	12502
2	No. of Household (DTD Awareness) Nightshift visits	705
3	No. of Meetings with Key People	24
4	No. of Meetings with MCGM	108
5	No. of awareness sessions (Group presentations)	102
6	Total no. of participants at awareness sessions	1826
7	No. of awareness sessions (School Session)	2
8	Total no. of Students at awareness sessions	612
9	Street play	13
10	No. of participants at street play	623
11	No. of awareness visits to Kandewadi	166
12	No. of Lanes covered for Loudspeaker/Mic walkthroughs	29
13	No. of Rallys (Awareness Activities)	2
14	Total No. of Social media Posts	103



Monitoring visit to the SWK program by the CSR team



CSR team has conducted program assets verification



Meeting with Mrs. Chanda Jadhav (Dy. Municipal Commissioner, SWM, MCGM) and his her team to discuss the SWK program exit process and event plan



Swachata Sevikas who have been segregating waste in Koliwada since 2018

Gratitude and closure ceremony of Swachh Worli Koliwada

Highlights of the event

- Celebrated gratitude and closer ceremony of the Swachh Worli Koliwada program **on 29th September 2023.**
- **Facilitated the community leaders** for their contribution to keeping Worli Koliwada neat and clean
- **Mr. Amit Shetty, Ass. Engineer, G Ward, MCGM** has confirmed that they will take this intervention ahead by collecting segregated waste from the HH level.
- **Mrs. Hemangi Worlikar, Corporator, Worli Koliwada** addresses that, now it's there and the community's responsibility to make sure to keep Worli Koliwada neat and clean by giving segregated waste to the MCGM.
- All thanks to the SMS workers for their dedication toward the work of collecting HH-level segregated waste



Community members, SMS workers, Govt. officials attended the event



Facilitated the community leaders for their contribution for SWK program



Event address by Hemangi Worlikar, Corporator



Street play by SMS on important of segregated waste management



SMS Workers attended the event



Event address by Mr. Amit Shetty, Ass. Engineer, G Ward, MCGM.

Impact Assessment Findings

Operational Impact		
S.No	Impact	Change/Benefit
1	Segregation at source	40% in Nov'20 to 81% in Mar'23
2	Waste stopped from landfills	3,14,901 KGs
3	Revenue generated from waste	4,39,312.44 Rupees
4	Community	Increased awareness of solid waste management, positive behavior towards it and reduced litter, cleaner public spaces
Environmental Impact		
1	Avoidance in GHG Emissions through Dry Waste Recycling	-87,307.62 kg of CO2-equivalent emissions = 17 homes electricity use for one year
2	Avoidance in GHG Emissions through Wet Waste Composting	31,170.54 kg of CO2-equivalent emissions
3	Avoidance due to transportation of waste to landfills	Approx 30 kms per day for 3 years of project duration



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Programmatic Updates

Lend-A-Shoulder Employee Volunteering Program

Overall Volunteering Overview



Total Volunteers Activated: 4492*



Hours Contributed: 8651 Hrs



Individuals Impacted: 13,168



Urban Locations: 24 States



Rural Locations: 13 States

*Includes Repeat Volunteers & Off roll employees

Leadership For Social Good

- On September 16, we had the privilege of hosting 15 remarkable young adults supported by Catalyst for Social Action, at our Naman Chambers Branch.
- During the visit, they had an opportunity to interact with our Managing Director and Chief Executive Officer, Mr. V. Vaidyanathan.
- Valuable insights were shared to achieve success despite challenges and hurdles.
- They also gained first-hand knowledge of the inner workings of a bank, broadening their understanding of the financial sector.
- 8 volunteers from the Retail Liabilities and Branch Banking along with Wealth Management team conducted a session on Systematic Investment Plans to empower them for a brighter future



Branch Visit by Young Adults



Interaction with MD & CEO, Mr. V. Vaidyanathan



SIP Session for Young Adults

Karma Summit Award

- Team FIRST IMPACT won an award in the **Supercharger category** for its **Lend-A-Shoulder program** during the **Karma Summit** hosted by Goodera.
- The Supercharger recognizes corporations that have achieved significant growth in immersing large number of volunteers across multiple geographies





Tree Plantation, Mumbai



Beach Clean-Up Drive, Mumbai



Financial Literacy, Pune



Financial Literacy, Jaipur



Financial Literacy, Mumbai



Financial Literacy,
Faridabad



Tree Plantation, Delhi



Financial Literacy, Gurgaon



IT Literacy Workshop,
Lonavala



Financial Literacy, Kolkata



Tree Plantation, Mumbai

School Transformation Program

Objective: **Continuous educational support based on real life skills to children in municipal schools**

Commenced: **August 2023**

No. of volunteers engaged: **11**

Departments engaged: **CRES, Vigilance, Retail Liabilities**

No. of sessions conducted: **3**

No. of students: **149**





A shoutout to
Vaman Nene,
Head - Enterprise Platforms - IT,
for spearheading this project.

My journey with this project has been deeply fulfilling. It goes beyond technology; it's about operating with a strong purpose and making a meaningful impact on students' lives. As a tech team, we are proud to contribute to social change.

OUR LEND-A-SHOULDER CHAMPIONS THIS MONTH ARE:



Uttara Donde



Reshma More



Mohammad Wasif



Ravi Gali



Ravinder Singh



Shakeel Patel



Binit Manohar



Devendra Kumar



Ritu Mohod



Arpita Shah



Nawsheen Vora



Manashree Rao

Regards,
Team FIRST IMPACT

Tech For Social Good

- Volunteers who have been instrumental in building the Banks scholarship platform and providing vital support in addressing scholar inquiries following its launch.
- Their invaluable contributions have been instrumental in:
 - Building a platform that helped mobilize scholarship applications
 - Receiving 5000 +scholarship applications
 - Processing 1000 document verifications
 - Identifying 350 scholars who will embark on a transformative educational journey

LAS Individual Volunteering for Shwetdhara

There were 28 employees who volunteered in their individual capacities for total of 198 hours directly for Shwetdhara Program

The Volunteers have been divided under 3 activities:

- Monitoring of SD program
- Shwetdhara Mentoring Committee
- Regular Operations of SD program

Lend-A-Shoulder Communications

Tree Plantation + Beach Cleanup

Number of emailers: 3

What we did: Amplified the efforts of the LAS volunteers who participated in the Tree Plantation Drives as well as Beach Clean-ups.

School Transformation

Number of emailers: 1

Number of posts: 1

What we did: In continuation of our ongoing School Transformation Program, our volunteers conducted two engaging workshops on first-aid and career options for 35 students.

Financial Literacy

Number of emailers: 4

Number of posts: 1

What we did: Disseminated details about the event and educated our colleagues about the financial literacy sessions conducted by our LAS Volunteers and the Bharat Banking Team.

Laptop Donation

Number of emailers: 1

What we did: Team FIRST IMPACT successfully allocated 54 laptops to support eight of our NGO partners, enhancing their digital efficiency. The aim was to raise awareness about this initiative.

Lend-A-Shoulder Campaigns

IDFC FIRST Bank CSR Initiative

FIRST IMPACT

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Tree Plantation + Beach Cleanup



Dear colleagues,
This year, we started off our World Environment Day initiatives aimed at nature conserving cleaning up Juhu Beach, Mumbai.

On June 3, a team of 150+ Lend-A-Shoulder volunteers across 8 divisions from Mumbai participated in the clean-up drive. Together collected over 450 kgs of waste and successfully disposed the same by handing it over to concerned local corporation.

We thank everyone who showed up and took action! A special shoutout to our goodwill ambassadors:

Ameeta, Ramkrishna and Sonam
CRES, HR and Vigilance

Shripad Sur
MIS

Archana K
Compliance

Divya Vahwakarma
Internal Audit

Akhil Anilkumar
BSG

Sameek Mohanty, Akash Singh
Rural Banking

Stay tuned
for updates on our upcoming activities!

Regards,
Team FIRST IMPACT

GREEN TEAM, dream team

Dear Colleagues,

On September 2nd, our dedication to driving Social Good brought together 180 Lend-A-Shoulder volunteers from the Retail Underwriting and Cross Sell teams.

As a united force, we planted 201 trees across the lively cities of Mumbai and Delhi.

A shoutout to Rishi Hamil, Shambhavi Sakpal, Saumabh Tipudde, Arun Nair, Deepak Shahi, Vijay Ganesh, and Ameeta Ghanekar who led the initiative, and their teams for their dedication towards creating a promising and greener future. Your efforts are truly appreciated!



Regards,
Team FIRST IMPACT

School Transformation



Dear colleagues,

In continuation of our ongoing **School Transformation Program**, our volunteers recently conducted two engaging workshops.



35 students from the 6th and 7th grades had an insightful first-aid session led by Atul Anpat, Kiran Nagotkar, and Ram Krishna Sahu. Meanwhile, Snehal Jadhav and Ameeta Nadkarni guided 20 students from the 8th grade in exploring various exciting career options.



To contribute to this program and create enjoyable learning experiences for students, write to us at csr@idfcfirstbank.com or register as a Lend-A-Shoulder volunteer on iConnect.

Regards,
Team FIRST IMPACT

Financial Literacy



Dear colleagues,

This month was an eventful one for Lend-A-Shoulder volunteers from the **Retail Liabilities and Branch Banking Team**.

150 employees conducted several educational workshops for 500 daily wage workers across six locations in the country. The subjects of these sessions ranged from the basics of banking, budgeting, and investing to retirement planning and insurance. We believe these conversations are a great way to inspire better financial decisions for the participants and their families.



A big thank you to all the volunteers passionately contributed to this initiative.

[Click here](#)

to watch our volunteers in action



Regards,
Team FIRST IMPACT

Banking on brighter futures

Dear colleagues,

50 Lend-A-Shoulder volunteers from the Retail Liabilities and Branch Banking teams recently conducted impactful sessions to enhance financial literacy among daily wage workers. Anganwadis, and self-help group members in Gurgaon and Faridabad.

Through the initiative, 80 participants are now better equipped to make informed financial decisions and secure more stable futures.

A shoutout to Sandeep Kumar and Prashant Kumar Tiwari for their valuable roles as Goodwill Ambassadors for the initiative.



Gurgaon | 60 volunteers



Faridabad | 50 volunteers

Regards,
Team FIRST IMPACT

Laptop Donation



Dear colleagues,

The Bank regularly upgrades its technological equipment to ensure advanced efficiency. Hence, we often have laptops that still hold basic operational value that can cater to the technological needs of others.



54 laptops were successfully allocated by team FIRST IMPACT along with our IT Department in an attempt to support 8 of our NGO partners in Madhya Pradesh, Karnataka, West Bengal, Rajasthan, and Maharashtra, to increase their digital efficiency.

We would like to give a special thanks to the leaders in our IT department for making this initiative possible:

- Sayantan Mukherjee, Head of VMO and IT Department
- Prashant Choudhary, Lead in IT Budgeting
- Rahul Sawant, IT Budgeting Specialist
- Amar Dalvi, Senior Lead in IT Procurement

We hope these activities help drive change and empower individuals to flourish in the digital era, unlocking new opportunities for growth.

Regards,
Team FIRST IMPACT



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Education

Sports Scholarship Program


Sports Scholarship Program Updates

- Partnership with IFF commenced in September'23
- **5 players** played for **Subroto Cup** and qualified for **Nationals**
- 1 player secured third position in National Football Championships Sub Jr. Girls
- **1 player** selected for **India U17 Women's SAFF Championship** (South Asian Football Federation)
- **Demographic profile of 10 athletes**
 - Age – 13 to 17 years
 - Average income –
 - Occupation of family – Driver, Carpenter, Unemployed, House husband, etc.



Team of 10 Football Players supported by IDFC FIRST Bank


Partial School Support Program



Program Overview

Focus	Supporting staff salaries for education of young adults with autism
Location	Bangalore, Karnataka
Target Group Count Q2	53 students
Implementing Agency	Biswa Gouri Charitable Trust
Target Group Profile	Children of rickshaw drivers, single parents etc.


School Mental Health Program



Program Overview

Focus	Building social and emotional competencies in children from municipal schools
Location	Mumbai, Maharashtra
Target Group Count Q2	52 students (3 rd – 8 th Grade)
Implementing Agency	Apnishala Foundation
Target Group Profile	Children of drivers, construction workers, domestic help, daily wage earners with family income less than 1.44 Lakhs p.a.


Ek Prayas Program



Program Overview

Focus	Early Intervention for children with special needs :ID and ASD
Location	Karnataka, West Bengal
Target Group Count Q2	109 Children
Implementing Agency	Biswa Gauri Charitable Trust
Target Group Profile	Children from age group of 0 to 10

Ummeed Program



Program Overview

Focus	Early Childhood Development
Location	Meghalaya
Target Group Count Q2	44 Teachers
Implementing Agency	Ummeed Foundation
Target Group Profile	Community Health Workers, Children with Intellectual disabilities



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Livelihoods

Women Rehabilitation Program



Program Overview

Focus	Stipend Program for women with down syndrome
Location	Mumbai , Maharashtra
Target Group Count Q2	23 Women
Implementing Agency	Om Creations Trust
Beneficiary Profile	Women with down syndrome and intellectual disabilities with family income less than 10 lakhs p.a.

Shwetdhara Program



Program Overview

Focus	Generating Livelihoods For Dairy Farmers by promoting Productivity Enhancement Services
Location	Madhya Pradesh, Rajasthan & Karnataka
Target Group Count Q2	1,061 shareholders
Implementing Agency	End Poverty – Rajasthan Vrutti – MP & Karnataka
Beneficiary Profile	Small & Marginal Dairy Farmers (owns <5 animals), First Gen Women Entrepreneurs

Impact Story


About Shareholder	Ms. Seema Bai, a resident of Semritala Village, PVK Bankhedi, is a shining example of the transformative impact of our program. With a family of six members, including her husband, sole earner, who runs a small shop, she embarked on her journey with Shwetdhara three years ago.
Intervention	Seema Bai received comprehensive training in 16 modules of animal husbandry. This training equipped her with valuable skills and knowledge in livestock management
Outcome	<p>Seema Bai's life took a remarkable turn after becoming a part of the program. She transitioned from being a passive observer to an active contributor to her community.</p> <p>Empowering Rural Women: Seema Bai plays a pivotal role in her village's dairying community. She has become a valuable resource, offering services such as Artificial Insemination, Pregnancy diagnosis, and providing quality cattle feed, previously unavailable in her village. Through these services, she has improved the livelihoods of local farmers.</p> <p>Economic Empowerment: Seema Bai's association has contributed to her family's financial stability. She now earns a monthly income ranging from 2000 to 3000 rupees, which she utilizes for household expenses and her children's education.</p> <p>Increased Participation in Decision-Making: The positive changes in Seema Bai's life haven't stopped at economic empowerment. Her family members have recognized her capabilities, and she has become an active participant in decision-making within her household.</p>



"I am overwhelmed for the opportunity and the tireless efforts put forth by Shwetdhara's team. Joining Shwetdhara has been a turning point in my life. The learnings not only empowered me with valuable skills but has also opened doors to a world of possibilities. I now have the privilege of working for the welfare of local farmers, providing them with services which were previously inaccessible. My newfound role has earned me recognition within my family and income source of about 3000 rupees.

Ms. Seema Bai , Madhya Pradesh

Rural Vocational Training Program




Program Overview

Focus	ITI training for youth from low-income communities
Location	Lonavala, Maharashtra
Target Group Count Q2	80 (2023-25 Batch)/ 120 (Total Ongoing)
Implementing Agency	SAMPARC
Target Group Profile	Orphans, Children of farmers, masons , gardener, single parents with family income less than Rs. 2.50 Lakhs p.a.

Health & Sanitation

Pediatric Cancer Care Support Program



Program Overview

Focus	Children diagnosed with Cancer in the age group of 0-18 years
Location	Mumbai
Target Group Count Q2	19 (Cumulative - 23)
Implementing Agency	ImPCCT Foundation
Target Group Profile	Children with Cancer (General Category only)

Program Updates

(Paediatric Cancer Care Support Program)

- CSR Team visited , Tata Memorial Hospital to visit team of ImPCCT Foundation (Improving Paediatric Cancer Care and Treatment", is the Paediatric Foundation of Tata Memorial hospital ensures every child with cancer coming to Tata Memorial Hospital receives treatment and other support regardless of the family background)
- Bank's funds support Emergency Funds for first time , initial diagnosis of cancer as a lot of parents / guardians that are referred to Tata Memorial cannot afford initial investment of 30-50K for diagnosis of cancer
- Currently we are supporting 5 female children and 18 male children that were diagnosed with Hodgkin Lymphoma, Synovial Sarcoma, Retinoblastoma , Astrocytoma , Granulosa Cell Tumour, Round Cell Tumour

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Member of CSR Team with members of ImPCCT Foundation at Tata Memorial Hospital, Mumbai

Swachh Worli Koliwada Program

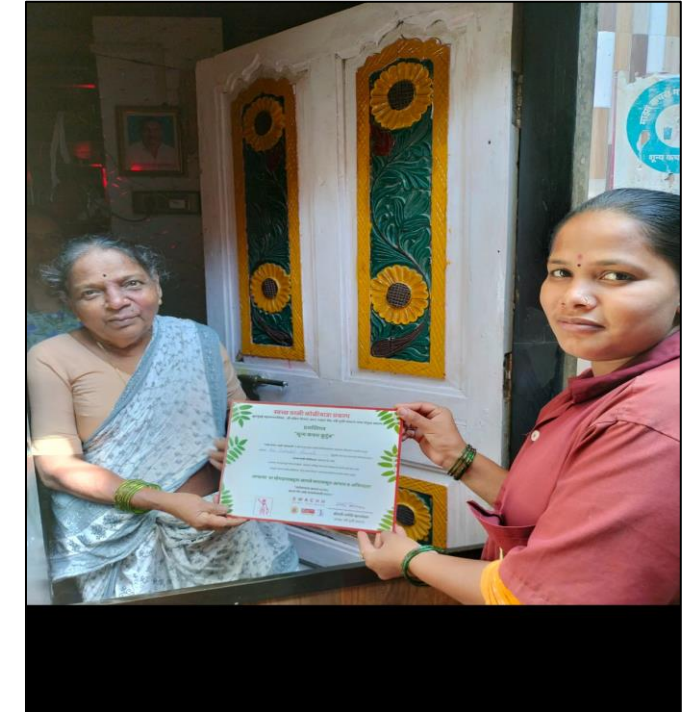


Program Overview

Focus	Create awareness among the resident about waste management.
Location	Mumbai – Worli Koliwada
Target Group Count Q2	9690 Households
Implementing Agency	Stree Mukti Sanghatana
Target Group Profile	Residents of Worli Koliwada and local small-scale vendors operating in the community

Impact Story

About Stakeholder	Ms. Suhasini Raut is a residential of Worli Koliwada, Achanak Lane.
Awareness session	SMS has arranged an awareness session in Achanak lane and Ms. Suhasini attended this session. From the session, she learned about the importance of segregation, cleaning, health, and environmental balance.
Rally	Ms. Suhasini and their family member have participated in the rally taken through the lane. It also motivated the community to give segregated waste to the workers.
Impact	<p>On the 1st visit, Ms. Suhasini was not convinced to give segregated waste. But, After the awareness sessions and rallies, she understand the importance of giving segregating waste and she also know about the solid waste management, Compost process, Dry waste recycling and dumping, etc.</p> <p>She started to give segregated waste daily from her house and now she cooperating with SWK workers.</p>



The SWK team gave a certificate to Ms. Suhasini Raut for their contribution towards making Worli Koliwada a zero waste area



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Thank You